

WORKSHOP

FUTURE TRENDS

Interreg - IPA CBC

Greece - Republic of North Macedonia

Be In



The project is co-funded by the European Union and by National Funds of the participating countries in the INTERREG IPA Cross Border Cooperation Programme "Greece - Republic of North Macedonia 2014-2020"

12:00 – Welcome and Introduction
12:10

12:10- Session A - Future Trends in the Job Market
13:20

“Regional Cooperation as means to overcome historical rivalries and foster economic growth”

Vassilis Grammatikas, Associate Professor, Department of Political Sciences, Democritus University of Thrace, Greece

“Future Trends: Challenges for Small and Medium Enterprises in the digital era”

Costas Eleftheriou, Assistant Professor, Department of Political Sciences, Democritus University of Thrace, Greece

“Causes and consequences of the inconsistency in the labor market in North Macedonia”

Ljupco Davcev, Professor, Faculty of Economics, Goce Delčev University of Stip, Republic of North Macedonia

“Young Leaders Accelerator Scheme- Barriers and Opportunities”

Eleni Vasdoka, Co-founder of SEE in Action, Greece

Questions - Discussion

13:20 – Coffee break
13:30

13:30- Session B - Future Trends. Business Innovation and
14:40 Adaptation.

“Youth Innovation and entrepreneurship”

Ioannis Tampakoudis, Vice-rector, Associate Professor, Department of Business Administration, University of Macedonia, Greece

“Best practices employed by reputable universities worldwide to promote innovation and entrepreneurship”

Maria Alipranti, Assistant Professor, Department of Economics, University of Macedonia, Greece

“Incubators, Accelerators and the role of the preincubator at the University of Macedonia”

Kyriaki Stamatiadou, PhD candidate, University of Macedonia, Greece

“Digitization and innovation in SMEs and their competitive perspective”

Riste Temjanovski, Professor, Faculty of Economics, Goce Delčev University of Stip, Republic of North Macedonia

Questions - Discussion

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**14:40-
14:50** **Coffee break**

**14:50-
16:00** **Session C - Supply and Demand. Mind the gap**

"Methodology, data collection and findings from the interviews with HR managers"

Panagiotis Paschalidis, Adjunct Lecturer, Department of Political Science, Democritus University of Thrace, Greece

"The challenges faced by qualified graduates to enter the job market: the HR Managers' perspectives"

Maria Siamaga, BA, MBA-HRM, PhD Candidate, University of Macedonia, Academic Staff New York College, School of Business, Greece

"Diagnosis Mechanism of Labor Market Needs in the Region of Central Macedonia"

Evi Dermedesioti, Head of Department of Employment and Education Support- Region of Central Macedonia, Greece

"Lessons learned. Insights and findings from public opinion research under the BeIn project"

Georgios Siakas, Assistant Professor, Department of Political Sciences, Democritus University of Thrace, Greece

Questions - Discussion

16:00 **The workshop will be followed by a lunch at the University of Macedonia**

Place: Tele-conference Room – University of Macedonia (1st floor, Building C)

Date: 21/11/2023

Time: 12:00-16:00

Facilitator: Public Opinion Research Unit- University Research Institute of University of Macedonia- PP2: INTERREG -IPA CBC, Greece -Republic of North Macedonia

"BeIn - Business Eco-system as an integrated system"